

Regionality – direct sales and farm shops



An increasing number of consumers are keen to buy food produced in their region. They want to know where the products came from and they appreciate their local farmers' work.

However, "from the region" is not an officially protected designation. This is why various labels were created, to attest to the regional origin of food. In Bavaria, we have the quality labels „Geprüfte Qualität Bayern“ and „Bio aus Bayern“. The competent institution behind these certificates is the Bavarian State Ministry of Food, Agriculture and Forestry.



For a product to bear the quality label „Geprüfte Qualität Bayern“, the producer must comply with the stipulated requirements regarding product quality as well as the defined production and processing conditions.

This is monitored by certified private certification bodies under state supervision.



www.gq-bayern.de



There is a special quality label for Bavarian organic products – „Bio aus Bayern“. This label has more stringent requirements than the EU-label for organic food.



www.biosiegel.bayern.de/home/

In addition to this there are various other initiatives such as the „Unser Land-Netzwerk“ or „Regionalfenster“.

Further information on regional certifications is available here



<https://unsere-bauern.de/geniessen-in-bayern/siegel-lexikon/>

Many farms also have farm-gate shops where you can buy the products directly on-farm, get to know the farmers and receive information on farming first-hand.

Further information:



<https://einkaufen-auf-dem-bauernhof.com/de/hoefe-finden/bauernhoefe>



www.regionales-bayern.de

